



THE KAPPA GROUP
Management Consultants

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March 20, 1991

Mr. John R. Boyd


Dear John:

It was a pleasure speaking with you over the last couple of days about your work in the development of strategic planning.

I have enclosed a copy of the article which appeared in the Sunday Boston Globe newspaper in which you and your work are mentioned. In addition I have also enclosed some information about The Kappa Group.

I have sent a copy of the Boston Globe article to Jay Kurtz, President of The Kappa Group, and you should be hearing from him within the next few days.

I look forward to the opportunity of meeting you in person.

Sincerely yours,



Charles R. Boggs

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